

Corporate Brand Solutions

Among the leading German brand and communication agencies, wirDesign is the best address when it comes to the holistic development, implementation and presentation of corporate brands. We call this Corporate Brand Solutions. With around 15 business and sustainability reports realised each year, we are one of Germany's most prestigious addresses in this field as well.

Branding
Brand Management
Design
Communication
Reporting

<p>Facts & Figures</p>	<p>34 Years</p> <p>Founded in 1983 by eight design students</p>	<p>2 Locations</p> <p>Berlin Braunschweig</p>
<p>More than 65 Employees</p>	<p>Gross Annual Sale</p> <p>2016 6.000.000 Euro</p> <p>2015 5.121.000 Euro</p>	
<p>Constantly in the Top 10 rankings for CI/ CD agencies shown in the trade journals Horizon and PAGE.</p>	<p>Independent & Owner-run</p>	<p>Over 70 prestigious awards in the last ten years, including the Red Dot Award, German Design Award, Corporate Design Preis, iF Award, Econ Award.</p>

Philosophy

We get to the bottom of things

We are treasure hunters at heart. Our mission comprises strong brands that shine from within. Their secrets lies in the truths whose substance we jointly bring to light.

Clients

We work for renowned business enterprises and institutions that operate domestically and international, including Adveniat, B. Braun, Berlin Hyp, bilstein group, Commerzbank, Continental, Deutsche Bahn, Deutsche Krebsgesellschaft, DEVK, DSGVO, Fressnapf, Fuchs Petrolub, Helal, ING-Diba, Ista International, SPX/Balcke-Dürr, Stadt Saarbrücken, Städtische Werke Magdeburg, Sulzer, PROVINZIAL, TÜV NORD GROUP and Volkswagen.

Management Team

Today the agency is run by five board members, of whom four are partners in the agency and founding members.



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Dirk Huesmann
CCO



Michael Rösch
Managing Director



Andreas Schuster
CFO



Andreas Viedt
Managing Director