

## Corporate Brand Solutions

Among the leading German brand and communication agencies, wirDesign is the best address when it comes to the holistic development, implementation and presentation of corporate brands. We call this Corporate Brand Solutions. With around 15 business and sustainability reports realised each year, we are one of Germany's most prestigious addresses in this field as well.

**Branding**  
**Brand Management**  
**Design**  
**Communication**  
**Reporting**

<p><b>Facts &amp; Figures</b></p>	<p><b>37</b> Years</p> <p>Founded in 1983 by eight design students</p>	<p><b>2</b> Locations</p> <p>Berlin Braunschweig</p>	<p><b>Philosophy</b></p> <p>We get to the bottom of things</p> <p>We are treasure hunters at heart. Our mission comprises strong brands that shine from within. Their secrets lies in the truths whose substance we jointly bring to light.</p>
<p>More than <b>65</b> Employees</p>	<p><b>Gross Annual Sale</b></p> <p>2019 <b>7.810.000 Euro</b></p> <p>2018 <b>7.550.000 Euro</b></p>		<p><b>Clients</b></p> <p>We work for renowned business enterprises and institutions that operate domestically and international, including ACO, Berlin Hyp, Bertelsmann Stiftung, Bosch, comdirect, Continental, Deutsche Bahn, DEVK, DSGVO, Fressnapf, FUCHS PETROLUB, HOMAG, ING, ista International, RATIONAL, Sana Kliniken, MANN+HUMMEL, Stadt Saarbrücken, Städtische Werke Magdeburg, Sulzer, PROVINZIAL, TÜV NORD GROUP, Uniklinik Köln, Volkswagen and VR Payment.</p>
<p>Constantly in the <b>Top 10</b> rankings for CI/CD agencies shown in the trade journals Horizon and PAGE.</p>	<p><b>Independent &amp; Owner-run</b></p>	<p>Over 100 prestigious awards in the last ten years, including the Red Dot Award, German Design Award, Corporate Design Preis, iF Award, Econ Award.</p>	

## Management Team

Today, the company is managed by four members of the board.



**Dirk Huesmann**  
CEO



**Brigida Kempf**  
CCO



**Torsten Michel**  
CTO



**Silke Parnack**  
CFO