

Corporate Brand Solutions

Among the leading German brand and communication agencies, wirDesign is the best address when it comes to the holistic development, implementation and presentation of corporate brands. We call this Corporate Brand Solutions. With around 15 business and sustainability reports realised each year, we are one of Germany's most prestigious addresses in this field as well.

Branding
Brand Management
Design
Communication
Reporting

Facts & Figures

35 Years

Founded in 1983 by eight design students

2 Locations

Berlin
Braunschweig

More than

65

Employees

Gross Annual Sale

2017 **6.900.000 Euro**



2016 **6.000.000 Euro**



Constantly in the
Top 10

rankings for CI/
CD agencies shown
in the trade journals
Horizon and PAGE.

**Independent
& Owner-run**

Over 70 prestigious
awards in the last
ten years, including
the Red Dot Award,
German Design Award,
Corporate Design Preis,
iF Award, Econ Award.

Philosophy

We get to the bottom
of things

We are treasure hunters at heart. Our mission comprises strong brands that shine from within. Their secrets lies in the truths whose substance we jointly bring to light.

Clients

We work for renowned business enterprises and institutions that operate domestically and international, including Adveniat, Berlin Hyp, Bertelsmann Stiftung, bilstein group, Commerzbank, Continental, Deutsche Bahn, Deutsche Krebsgesellschaft, DEVK, DSGVO, Fressnapf, Fuchs Petrolub, Hella, ING-DiBa, ista International, SPX/Balcke-Dürr, Stadt Saarbrücken, Städtische Werke Magdeburg, Sulzer, PROVINZIAL, TÜV NORD GROUP and Volkswagen.

Management Team

Five board members, the four founders and Dirk Huesmann as the new CEO and owner, manage the company today.



Dirk Huesmann
Chairman of the Management Board/
CEO



Norbert Gabrysch
Managing Director
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Michael Rösch
Managing Director



Andreas Schuster
CFO



Andreas Viedt
Managing Director